HOSPITALITY AND TOURISM MANAGEMENT MINOR

Degree Requirements

Students in other colleges may elect, with the approval of their department chair, an HTM minor in the College of Education and Professional Studies. A 2.0 GPA is required for the courses applied toward the minor. The HTM minor allows students to enhance their major degrees with exposure to a program that prepares students for local and global hospitality and tourism careers. The required courses provide students an overview of the foundational elements of the industry, while the elective courses offer more in-depth exposure to the various sectors within the industry.

The minor consists of **18 credit hours**, comprised of one lower-division course (3 hours) **(HTM 200)**, four upper-division courses (12 hours), and one elective (3 hours).

Code	Title	Hours
Required Cours	ses (15 credit hours)	
HTM 200	Intro to Hosp & Tour Ind	3
HTM 310	Global Leadership for HTM	3
HTM 315	Hospitality/Tourism Marketing	3
HTM 350	Hospitality HR Management	3
HTM 435	Quality Service Management - W	3
Elective Cours	es (3 credit hours)	
Select one from	n the following:	3
HTM 210	Food & Bev Serv Mngt	3
HTM 220	Mtgs., Inc., Conv., Events	3
HTM 312	Hospitality Service Culture	3
HTM 330	Cruise Operations Management	3
HTM 410	Sustainable and Eco-Tourism	4
HTM 440	Lodging Management	3
HTM 445	HTM Financial Reporting	3