

PROFESSIONAL SALES MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
MGT 305	Organizational Comm - W	3
MKT 320	Principles of Marketing	3
MKT 381	Professional Selling & Sales Management	3
Select three of the following:		9
SCL 300	Supply Chain Management	
MKT 355	Customer Relationship Mgt	
MKT 374	Consumer Behavior	
MKT 376	Business to Business Marketing	
MKT 379	Retailing	
MKT 380	Integrated Mkt Communications	
MKT 382	Brand Management	
MKT 384	Market Research	
MKT 385	Services Marketing	
Total Hours		18