

MARKETING FOR NON-BUSINESS MAJORS MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
MKT 320	Principles of Marketing	3
Select 15 hours in MKT courses numbered 300 or above for which the student meets the prerequisites see footnote table below (p. 1) ¹		15
Total Hours		18

Footnote

¹ With exception of the following courses: MKT 479, MKT 490, MKT 494, MKT 496, MKT 497.