

MARKETING FOR BUSINESS MAJORS MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
MKT 320	Principles of Marketing	3
BUS 305	Data Analytics III	3
Select four additional MKT courses; 3 courses must be 300 or 400 level		12
Total Hours		18