INTERNATIONAL BUSINESS (BSBA)

Degree Requirements

Code	Title	Hours
General Education Requirements		
Select General Education Requirements (p. 1)		59-62
Major Requirements		
Freshman Core		
A. Complete the following:		
BUS 150	Intro to Business and Mgt (or Transfer Student Elective see footnote table below (p. 1)) [1]	3
Upper Division Business Core		
A 2.0 GPA is required in the Upper Division Business Core		
A. Complete the following:		
BUS 305	Data Analytics III	3
or ECO 453	Intro to Econometrics	
B. Complete the following:		
FIN 315	Business Finance	3
MGT 300	Management Theory and Practice	3
MGT 305	Organizational Comm - W	3
MGT 325	Operations Management	3
MKT 320	Principles of Marketing	3
Experiential Learning		
A. Select three hours from the following:		3
BUS 101	Prof Experience I	
BUS 201	Professional Experience II	
BUS 301	Professional Experience III	
BUS 302	Professional Preparation	
B. Select one of the following: see footnote table below (p. 1) [2]		3
ACC 496	Accounting Internship	
ECO 496	Economics Internship	
FIN 496	Finance Internship	
MGT 496	Management Internship	
MKT 496	Marketing Internship	
International Business Major		
A 2.0 GPA is required for all courses counted towards the major		
A. Complete the following:		
MKT 310	Intro International Business	3
ECO 330	Current Global Economic Issues	3
ECO 363	International Economics	3
FIN 332	Multinational Finance	3
MGT 334	International Mgt	3
MKT 336	International Marketing	3
BUS 440	Bus in Reg and Emerg Markets-W	3
MKT 492	Applications in International Business	3
B. Complete the following:		
MGT 462	Negotiatn/Disp Resolutn in Bus	3
or MKT 375		
Business Electives		
A. Select two courses from 300-494 Electives from ACC, ECO, FIN, MGT, MKT		6
Business Policy Capstone		
A. Complete the following:		
MGT 485	Bus Policy in Global Eco - W	3
MGT 486	Undergraduate Comp Exam	0
Minor Requirements		
A minor is not required for this degree program		0
Total Hours		**122-125**

Footnote

[1] BUS 150 or Transfer Student Elective for students transferring into the College with more than 45 hours. Students transferring with 46-60 hours are highly encouraged to take BUS 150.

[2] **International Internship Requirement:** Students must complete an internship with an international focus. This is accomplished by completing an internship with a multinational company operating in the U.S. or by completing an internship with an U.S. or foreign based firm operating in another country. Only one internship may be counted towards a business degree. Internship courses may only be used to fulfill the Experiential Learning requirement and may not be used as business electives or to fulfill any other degree requirement.

[3] **Transfer Credits**: Transfer credits for International Business Major courses will only be accepted from AACSB-accredited institutions.

Notes:

- **Proficiency in a Second Language:** Students majoring in International Business are required to demonstrate introductory-level proficiency in a second language by passing a foreign language proficiency examination as administered by the University of South Alabama Department of Foreign Languages and Literature or by successfully completing the second semester of any approved elementary sequence in a foreign language.

- **Study Abroad Requirement:** Students majoring in International Business must participate in a study abroad experience. Short-term study abroad immersion experiences are available in the May semester and summer semester and students may also choose longer-term study abroad experiences for one or more semesters at one of our partner universities, which are accredited by the AACSB.

General Education Requirements

Code	Title	Hours
Area I - Written Composition		
A. Complete the following:		
EH 101	English Composition I	3
B. Complete the following:		
EH 102	English Composition II	3
Area II - Humanities & Fine Arts		
A. Select one of the following: see footnote table below (p. 3) [1]		3
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	

B. Select one of the following: 3

ARH 100	Survey of Art	
ARH 103	Art History I	
ARH 123	Art History II	
ARS 101	Art Appreciation	
DRA 110	Introduction to Theatre	
MUL 101	Introduction to Music	

C. Select six hours from the following: 6

AFR 101	Intro to African Amer Studies	
ARH 100	Survey of Art	
ARH 103	Art History I	
ARH 123	Art History II	
ARH 203	Survey of Non-Western Art	
ARS 101	Art Appreciation	
CLA 110	Intro Anc Greek Roman Culture	
CA 110	Public Speaking	
DRA 110	Introduction to Theatre	
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	
LG 101	Introductory Latin I	
LG 102	Introductory Latin II	
LG 111	Introductory French I	
LG 112	Introductory French II	
LG 121	Introductory Chinese I	
LG 122	Introductory Chinese II	
LG 131	Introductory Spanish I	
LG 132	Introductory Spanish II	
LG 141	Intro Classical Greek I	
LG 142	Intro Classical Greek II	
LG 151	Introductory German I	
LG 152	Introductory German II	
LG 153	Accelerated Intro German	
LG 171	Introductory Russian I	
LG 172	Introductory Russian II	
LG 173	Accelerated Intro Russian	
LG 201	Intermediate Latin I	
LG 202	Intermediate Latin II	
LG 211	Intermediate French I	
LG 212	Intermediate French II	
LG 213	Accelerated Inter French - H	
LG 221	Intermediate Chinese I	
LG 222	Intermediate Chinese II	
LG 231	Intermediate Spanish I	
LG 232	Intermediate Spanish II	
LG 234	Inter Spanish Accel -H	
LG 241	Interm Classical Greek I	
LG 242	Interm Classical Greek II	
LG 251	Intermediate German I	
LG 252	Intermediate German II	
LG 271	Intermediate Russian I	
LG 272	Intermediate Russian II	
LG 273	Intensive Second Year Russian	
LGS 101	Introductory Japanese I	
LGS 102	Introductory Japanese II	
LGS 106	Introductory Arabic I	
LGS 107	Introductory Arabic II	
LGS 110	Intro American Sign Language I	
LGS 111	Intro American Sign Lang II	
LGS 171	Introductory Korean I	
LGS 172	Introductory Korean II	
LGS 201	Intermediate Japanese I	
LGS 202	Intermediate Japanese II	
LGS 206	Intermediate Arabic I	
LGS 207	Intermediate Arabic II	
LGS 210	Intermediate ASL I	
LGS 211	Intermediate ASL II	
MUL 101	Introduction to Music	
PHL 110	Introduction to Philosophy	
PHL 120	Critical Thinking	
PHL 121	Introduction to Logic	
PHL 131	Introduction to Ethics	
PHL 231	Social Ethics	
PHL 240	Western Philosophy: Classical	
REL 100	Intro to the Study of Religion	
REL 200	Old Testament/Hebrew Bible	
REL 201	Survey of the New Testament	

Area III − Natural Sciences & Mathematics

A. Choose the following:

MA 120	Calculus and Its Applications	3-4
or MA 125	Calculus I	

B. Select 8-10 hours from the following: 8-10

AN 121 & 121L	Biological Anthropology and Biological Anthropology Lab	
BLY 101 & 101L	Life Science I and Life Science I Laboratory	
or BLY 121 & 121L	General Biology I and General Biology I Lab	
BLY 102 & 102L	Life Science II and Life Science II Lab	
or BLY 122 & 122L	General Biology II and General Biology II Laboratory	
CH 101 & 101L	Survey of Inorg and Org Chem and Survey Inorg-Org Chem Lab	
CH 131 & 131L	General Chemistry I and General Chemistry I Lab	
CH 132 & 132L	General Chemistry II and General Chemistry II Lab	
GEO 101 & 101L	Environmental Geography and Environmental Geography Lab	
GEO 102 & 102L	Earth and the Environment and Earth and the Environment Lab	

GY 111 & 111L	Physical Geology and Physical Geology Lab	
GY 112 & 112L	Earth History and Earth History Lab	
MAS 134 & 134L	Ocean Science and Ocean Science Lab	
PH 101 & 101L	Introduction to Astronomy and Introduction to Astronomy Lab	
PH 104 & 104L	Concepts of Physics and Concepts of Physics Laboratory	
PH 114 & 114L	Physics with Algebra-Trig I and Alg-Trig Based Physics I Lab	
PH 115 & 115L	Physics with Algebra -Trig II and Alg-Trig Based Physics II Lab	
PH 201 & 201L	Calculus-Based Physics I and Calculus-Based Physics I Lab	
PH 202 & 202L	Calculus-Based Physics II and Calculus-Based Physics II Lab	

Area IV – History, Social & Behavioral Sciences see footnote table below (p. 3) [1]

A. Select one of the following:		3
HY 101	HY of Western Civilization I	
HY 102	HY of Western Civilization II	
HY 135	US History to 1877	
HY 136	US History since 1877	
B. Select one of the following:		3
AN 100	Intro to Cultural Anthropology	
AN 101	Intro Archaeology-Bio Anthro	
CA 100	Intro to Communication	
CA 211	Interpersonal Comm	
CJ 105	Introduction to Criminal Justice	
GEO 114	People, Places, Environment	
GEO 115	World Regional Geography	
GS 101	Intro to Gender Studies	
HY 101	HY of Western Civilization I	
HY 102	HY of Western Civilization II	
HY 135	US History to 1877	
HY 136	US History since 1877	
IS 100	Global Issues	
IST 201	Seasons of Life	
NAS 101	Intro Native American Studies	
PSC 130	Intro to US Government	
PSY 120	Introduction to Psychology	
PSY 250	Life Span Development	
SY 109	Introductory Sociology	
SY 112	Social Problems	
C. Complete the following:		
ECO 215	Prin of Microeconomics	3
ECO 216	Prin of Macroeconomics	3

Area V 200-Level Business Core

A grade of at least C is required in each course

A. Complete the following:		
ACC 211	Financial Accounting	3
ACC 212	Managerial Accounting	3

B. Complete the following:		
BUS 245	Data Analytics I	3
BUS 255	Data Analytics II	3
C. Complete the following:		
BUS 265	Legal Environ of Business I	3
D. Complete the following:		
CIS 250	Advanced Comp Applications	3
Total Hours		**59-62**

Footnote

[1] Students must complete a 6 credit hour sequence either in literature (Area II − EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV − HY 101 & HY 102 or HY 135 & HY 136).

Graduation Plan

(122 Total Hours)

Course	Title	Hours
First Year		
Fall		
EH 101	English Composition I	3
BUS 150	Intro to Business and Mgt	3
MA 120 or MA 125	Calculus and Its Applications or Calculus I	3-4
Foreign Language Series Course 1 [1,2]		3
History	Area IV [3]	3
BUS 101	Prof Experience I	1
	Hours	**16-17**
Spring		
EH 102	English Composition II	3
ECO 215	Prin of Microeconomics	3
CIS 250	Advanced Comp Applications	3
Foreign Language Series Course 2 [1,2]		3
Natural Science + Lab	Area III [3]	4
	Hours	**16**
Second Year		
Fall		
ACC 211	Financial Accounting	3
BUS 245	Data Analytics I	3
ECO 216	Prin of Macroeconomics	3
Literature	Area II [3]	3
Natural Science + Lab	Area III [3]	4
	Hours	**16**
Spring		
ACC 212	Managerial Accounting	3
BUS 255	Data Analytics II	3
BUS 265	Legal Environ of Business I	3
BUS 201	Professional Experience II	1
2nd History	Area IV [4]	3
Fine Art	Area II [3]	3
	Hours	**16**
Third Year		
Fall		
MGT 300	Management Theory and Practice	3
MGT 305	Organizational Comm - W	3
BUS 301	Professional Experience III	1
MKT 320	Principles of Marketing	3
FIN 315	Business Finance	3

MKT 310	Intro International Business	3
	Hours	**16**
Spring		
Business Elective #1 [5]		3
ECO 363	International Economics	3

BUS 305
    or ECO 453
	Data Analytics III
	    or Intro to Econometrics
		3

MGT 325	Operations Management	3
FIN 332	Multinational Finance	3
	Hours	**15**
Fourth Year		
Fall		
ECO 330	Current Global Economic Issues	3
MGT 334	International Mgt	3
MKT 336	International Marketing	3

MGT 462
    or MKT 375
	Negotiatn/Disp Resolutn in Bus
	    or
		3

MKT 496	Marketing Internship (must have international focus)	3
	Hours	**15**
Spring		
BUS 440	Bus in Reg and Emerg Markets-W	3
MKT 492	Applications in International Business	3
Business Elective #2 [5]		3
MGT 486	Undergraduate Comp Exam	0
	Hours	**9**
	Total Hours	**119-120**

[1] See Area II for Foreign Language (LG) series options.

[2] Students majoring in International Business are required to demonstrate introductory-level proficiency in a second language by passing a foreign language proficiency examination as administered by the University of South Alabama Department of Foreign Languages and Literature or by successfully completing the second semester of any approved elementary sequence in a foreign language.

[3] See General Education Requirements for options.

[4] All students must complete either a literature or a history sequence. However, because International Business students are required to take a two course foreign language series fulfilling the Area II humanities requirements, International Business majors should elect the history sequence in Area IV unless they fulfill the foreign language proficiency through testing.

[5] Anything in MCOB at the 300 or 400 level not used to fulfill another requirement except internship courses.