

DATA ANALYTICS MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
BUS 305	Data Analytics III (see footnote table below (p. 1)) ¹	3
BUS 430	Business Data Visualization: Concepts and Applications	3
Select four of the following:		12
ECO 451	Mathematical Economics	
ECO 453	Intro to Econometrics (see footnote table below (p. 1)) ¹	
MGT 390	Total Quality Management	
MGT 430	Operations Research	
MKT 340	Marketing Analytics	
MKT 384	Market Research	
HI 410	Health Informatics	
ISC 305	Info Systems-Technology	
ISC 353	Info Sys Appl Development	
ST 335	Applied Regression Analysis	
Total Hours		18

Footnote

¹ Business majors may count either BUS 305 or ECO 453 towards both their upper division business core and the minor. Business majors may count their two business electives towards both the major and the minor. Business students may not count major specific courses to both the major and the minor.

A maximum of 6 hours may be taken from outside MCOB