

MANAGEMENT (BSBA)

Degree Requirements

Code	Title	Hours
General Education Requirements		
Select General Education Requirements (p. 1)		59-62
Major Requirements		
<i>Freshman Core</i>		
A. Complete the following:		
BUS 150	Intro to Business and Mgt (or Transfer Student Elective see footnote table below (p. 1)) ¹	3
<i>Upper Division Business Core</i>		
A. Complete the following:		
BUS 305	Data Analytics III	3
or ECO 453	Intro to Econometrics	
B. Complete the following:		
FIN 315	Business Finance	3
MGT 300	Management Theory and Practice	3
MGT 305	Organizational Comm - W	3
MGT 325	Operations Management	3
MKT 320	Principles of Marketing	3
<i>Experiential Learning</i> see footnote table below (p. 1) ³		
A. Select three hours from the following:		3
BUS 101	Prof Experience I	
BUS 201	Professional Experience II	
BUS 301	Professional Experience III	
BUS 302	Professional Preparation	
B. Select one of the following:		3
ACC 496	Accounting Internship	
ECO 496	Economics Internship	
FIN 496	Finance Internship	
MGT 496	Management Internship	
MKT 496	Marketing Internship	
<i>Management Core</i> see footnote table below (p. 1) ²		
A. Complete the following:		
MGT 334	International Mgt	3
MGT 351	Human Resource Management	3
MGT 340	Organizational Behavior - W	3
MGT 492	Management Analysis & Consult	3
<i>General Management Concentration</i> see footnote table below (p. 1) ²		
A. Select five of the following:		15
MGT 311	Legal Environ of Bus II	
MGT 345	Creativity and Innovation	
MGT 347	Franchising	
MGT 355	Leg & Fin Aspects of Entrepren	
MGT 356	Strategic Issues in Family Bus	
MGT 357	Leadership	
MGT 390	Total Quality Management	
MGT 430	Operations Research	
MGT 441	Service Operations	
MGT 450	Organizational Staffing	

MGT 451	Employee Training -Development	
MGT 452	Employment Law	
MGT 454	Compensation Administration	
MGT 455	Labor - Management Relations	
MGT 460	Organiz Development and Change	
MGT 462	Negotiatn/Disp Resolutn in Bus	
MGT 470	High Performance Organizations	
MGT 483	Social Entrepreneurship	
<i>Business Electives</i>		
A. Select two courses from 300-494 Electives from ACC, ECO, FIN, MGT, MKT		6
<i>Business Policy Capstone</i>		
A. Complete the following:		
MGT 485	Bus Policy in Global Eco - W	3
or MGT 486	Undergraduate Comp Exam	
Minor Requirements		
A minor is not required for this degree program		0
Total Hours		122-125

Footnote

¹ BUS 150 or Transfer Student Elective for students transferring into the College with more than 45 hours. Students transferring with 46-60 hours are highly encouraged to take BUS 150.

² Transfer credits for the Management Core and General Management Concentration courses will only be accepted from AACSB- accredited institutions.

³ Only 1 internship may be counted toward a business degree. Internship courses may only be used to fulfill the Experiential Learning requirement and may not be used as business electives or to fulfill any other degree requirements.

General Education Requirements

Code	Title	Hours
Area I - Written Composition		
A. Complete the following:		
EH 101	English Composition I	3
B. Complete the following:		
EH 102	English Composition II	3
Area II - Humanities & Fine Arts		
A. Select one of the following: see footnote table below (p. 3) ¹		3
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	
B. Select one of the following:		3
ARH 100	Survey of Art	
ARH 103	Art History I	
ARH 123	Art History II	
ARS 101	Art Appreciation	
DRA 110	Introduction to Theatre	
MUL 101	Introduction to Music	

C. Select six hours from the following: 6

AFR 101	Intro to African Amer Studies
ARH 100	Survey of Art
ARH 103	Art History I
ARH 123	Art History II
ARH 203	Survey of Non-Western Art
ARS 101	Art Appreciation
CLA 110	Intro Anc Greek Roman Culture
CA 110	Public Speaking
DRA 110	Introduction to Theatre
EH 215	Brit Lit before 1785
EH 216	Brit Lit after 1785
EH 225	Am Lit before 1865
EH 226	Am Lit after 1865
EH 235	World Lit before 1650
EH 236	World Lit after 1650
LG 101	Introductory Latin I
LG 102	Introductory Latin II
LG 111	Introductory French I
LG 112	Introductory French II
LG 121	Introductory Chinese I
LG 122	Introductory Chinese II
LG 131	Introductory Spanish I
LG 132	Introductory Spanish II
LG 141	Intro Classical Greek I
LG 142	Intro Classical Greek II
LG 151	Introductory German I
LG 152	Introductory German II
LG 153	Accelerated Intro German
LG 171	Introductory Russian I
LG 172	Introductory Russian II
LG 173	Accelerated Intro Russian
LG 201	Intermediate Latin I
LG 202	Intermediate Latin II
LG 211	Intermediate French I
LG 212	Intermediate French II
LG 213	Accelerated Inter French - H
LG 221	Intermediate Chinese I
LG 222	Intermediate Chinese II
LG 231	Intermediate Spanish I
LG 232	Intermediate Spanish II
LG 234	Inter Spanish Accel -H
LG 241	Interm Classical Greek I
LG 242	Interm Classical Greek II
LG 251	Intermediate German I
LG 252	Intermediate German II
LG 271	Intermediate Russian I
LG 272	Intermediate Russian II
LG 273	Intensive Second Year Russian
LGS 101	Introductory Japanese I
LGS 102	Introductory Japanese II
LGS 106	Introductory Arabic I

LGS 107	Introductory Arabic II
LGS 110	Intro American Sign Language I
LGS 111	Intro American Sign Lang II
LGS 171	Introductory Korean I
LGS 172	Introductory Korean II
LGS 201	Intermediate Japanese I
LGS 202	Intermediate Japanese II
LGS 206	Intermediate Arabic I
LGS 207	Intermediate Arabic II
LGS 210	Intermediate ASL I
LGS 211	Intermediate ASL II
MUL 101	Introduction to Music
PHL 110	Introduction to Philosophy
PHL 120	Critical Thinking
PHL 121	Introduction to Logic
PHL 131	Introduction to Ethics
PHL 231	Social Ethics
PHL 240	Western Philosophy: Classical
REL 100	Intro to the Study of Religion
REL 200	Old Testament/Hebrew Bible
REL 201	Survey of the New Testament

Area III – Natural Sciences & Mathematics

A. Complete the following:

MA 120	Calculus and Its Applications	3-4
or MA 125	Calculus I	

B. Select 8-10 hours from the following: 8-10

AN 121	Biological Anthropology & 121L	and Biological Anthropology Lab
BLY 101	Life Science I & 101L	and Life Science I Laboratory
or BLY 121	General Biology I & 121L	and General Biology I Lab
BLY 102	Life Science II & 102L	and Life Science II Lab
or BLY 122	General Biology II & 122L	and General Biology II Laboratory
CH 101	Survey of Inorg and Org Chem & 101L	and Survey Inorg-Org Chem Lab
CH 131	General Chemistry I & 131L	and General Chemistry I Lab
CH 132	General Chemistry II & 132L	and General Chemistry II Lab
GEO 101	Environmental Geography & 101L	and Environmental Geography Lab
GEO 102	Earth and the Environment & 102L	and Earth and the Environment Lab
GY 111	Physical Geology & 111L	and Physical Geology Lab
GY 112	Earth History & 112L	and Earth History Lab
MAS 134	Ocean Science & 134L	and Ocean Science Lab
PH 101	Introduction to Astronomy & 101L	and Introduction to Astronomy Lab

PH 104 & 104L	Concepts of Physics and Concepts of Physics Laboratory
PH 114 & 114L	Physics with Algebra-Trig I and Alg-Trig Based Physics I Lab
PH 115 & 115L	Physics with Algebra -Trig II and Alg-Trig Based Physics II Lab
PH 201 & 201L	Calculus-Based Physics I and Calculus-Based Physics I Lab
PH 202 & 202L	Calculus-Based Physics II and Calculus-Based Physics II Lab

CIS 250	Advanced Comp Applications	3
Total Hours		59-62

Footnote

¹ Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136).

Area IV – History, Social & Behavioral Sciences see footnote table below (p. 3) ¹

A. Select one of the following: 3

HY 101	HY of Western Civilization I
HY 102	HY of Western Civilization II
HY 135	US History to 1877
HY 136	US History since 1877

B. Select one of the following: 3

AN 100	Intro to Cultural Anthropology
AN 101	Intro Archaeology-Bio Anthro
CA 100	Intro to Communication
CA 211	Interpersonal Comm
CJ 105	Introduction to Criminal Justice
GEO 114	People, Places, Environment
GEO 115	World Regional Geography
GS 101	Intro to Gender Studies
HY 101	HY of Western Civilization I
HY 102	HY of Western Civilization II
HY 135	US History to 1877
HY 136	US History since 1877
IS 100	Global Issues
IST 201	Seasons of Life
NAS 101	Intro Native American Studies
PSC 130	Intro to US Government
PSY 120	Introduction to Psychology
PSY 250	Life Span Development
SY 109	Introductory Sociology
SY 112	Social Problems

C. Complete the following:

ECO 215	Prin of Microeconomics	3
ECO 216	Prin of Macroeconomics	3

Area V 200-Level Business Core

A. Complete the following:

ACC 211	Financial Accounting	3
ACC 212	Managerial Accounting	3

B. Complete the following:

BUS 245	Data Analytics I	3
BUS 255	Data Analytics II	3

C. Complete the following:

BUS 265	Legal Environ of Business I	3
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D. Complete the following: