

# MANAGEMENT (BSBA) - GENERAL MANAGEMENT CONCENTRATION

## Degree Requirements

| Code   | Title   | Hours |
|--|---|-------|
| <b>General Education Requirements</b>        |   |       |
| Select General Education Requirements (p. 1) |   | 59-62 |
| <b>Major Requirements</b>                    |   |       |
| <i>Freshman Core</i>                         |   |       |
| A. Complete the following:                   |   |       |
| BUS 150                                      | Intro to Business and Mgt (or Transfer Student Elective see footnote table below (p. 1)) <sup>1</sup> | 3     |
| <i>Upper Division Business Core</i>          |   |       |
| A. Complete the following:                   |   |       |
| BUS 305                                      | Data Analytics III  | 3     |
|  | or ECO 453 Intro to Econometrics  |       |
| B. Complete the following:                   |   |       |
| FIN 315                                      | Business Finance  | 3     |
| MGT 300                                      | Management Theory and Practice  | 3     |
| MGT 305                                      | Organizational Comm - W   | 3     |
| MGT 325                                      | Operations Management   | 3     |
| MKT 320                                      | Principles of Marketing   | 3     |
| <i>Experiential Learning</i>                 |   |       |
| A. Select three hours from the following:    |   | 3     |
| BUS 101                                      | Prof Experience I   |       |
| BUS 201                                      | Professional Experience II  |       |
| BUS 301                                      | Professional Experience III   |       |
| BUS 302                                      | Professional Preparation  |       |
| B. Select one of the following:              |   | 3     |
| ACC 496                                      | Accounting Internship   |       |
| ECO 496                                      | Economics Internship  |       |
| FIN 496                                      | Finance Internship  |       |
| MGT 496                                      | Management Internship   |       |
| MKT 496                                      | Marketing Internship  |       |
| <i>Management Core</i>                       |   |       |
| A. Complete the following:                   |   |       |
| MGT 334                                      | International Mgt   | 3     |
| MGT 351                                      | Human Resource Management   | 3     |
| MGT 340                                      | Organizational Behavior - W   | 3     |
| MGT 492                                      | Management Analysis & Consult   | 3     |
| <i>General Management Concentration</i>      |   |       |
| A. Select 15 hours from the following:       |   | 15    |
| MGT 311                                      | Legal Environ of Bus II   |       |
| MGT 345                                      | Creativity and Innovation   |       |
| MGT 347                                      | Franchising   |       |
| MGT 355                                      | Leg & Fin Aspects of Entrepren  |       |
| MGT 356                                      | Strategic Issues in Family Bus  |       |
| MGT 357                                      | Leadership  |       |
| MGT 390                                      | Total Quality Management  |       |

|   |                                    |                |
|---|------------------------------------|----------------|
| MGT 430   | Operations Research                |                |
| MGT 441   | Service Operations                 |                |
| MGT 450   | Organizational Staffing            |                |
| MGT 451   | Employee Training -Development     |                |
| MGT 452   | Employment Law                     |                |
| MGT 454   | Compensation Administration        |                |
| MGT 455   | Labor - Management Relations       |                |
| MGT 460   | Organiz Development and Change     |                |
| MGT 462   | Negotiatn/Disp Resolutn in Bus     |                |
| MGT 470   | High Performance Organizations     |                |
| MGT 483   | Social Entrepreneurship            |                |
| <i>Business Electives</i>   |                                    |                |
| A. Select two courses from 300-494 Electives from ACC, ECO, FIN, MGT, MKT |                                    | 6              |
| <i>Business Policy Capstone</i>   |                                    |                |
| A. Complete the following:  |                                    |                |
| MGT 485   | Bus Policy in Global Eco - W       | 3              |
|   | or MGT 486 Undergraduate Comp Exam |                |
| <b>Minor Requirements</b>   |                                    |                |
| A minor is not required for this degree program                           |                                    | 0              |
| <b>Total Hours</b>  |                                    | <b>122-125</b> |

## Footnote

<sup>1</sup> BUS 150 or Transfer Student Elective for students transferring into the College with more than 45 hours. Students transferring with 46-60 hours are highly encouraged to take BUS 150.

## Notes:

- Transfer credits for the Management Core and General Management Concentration courses will only be accepted from AACSB- accredited institutions.
- Only 1 internship may be counted toward a business degree. Internship courses may only be used to fulfill the Experiential Learning

## General Education Requirements

| Code   | Title                  | Hours |
|--|------------------------|-------|
| <b>Area I - Written Composition</b>  |                        |       |
| A. Complete the following:   |                        |       |
| EH 101   | English Composition I  | 3     |
| B. Complete the following:   |                        |       |
| EH 102   | English Composition II | 3     |
| <b>Area II - Humanities &amp; Fine Arts</b>                                  |                        |       |
| A. Select one of the following: see footnote table below (p. 3) <sup>1</sup> |                        | 3     |
| EH 215   | Brit Lit before 1785   |       |
| EH 216   | Brit Lit after 1785    |       |
| EH 225   | Am Lit before 1865     |       |
| EH 226   | Am Lit after 1865      |       |
| EH 235   | World Lit before 1650  |       |
| EH 236   | World Lit after 1650   |       |
| B. Select one of the following:  |                        | 3     |
| ARH 100  | Survey of Art          |       |
| ARH 103  | Art History I          |       |

|  |                                   |   |     |
|--|-----------------------------------|---|-----|
| ARH 123  | Art History II                    |   |     |
| ARS 101  | Art Appreciation                  |   |     |
| DRA 110  | Introduction to Theatre           |   |     |
| MUL 101  | Introduction to Music             |   |     |
| C. Select six hours from the following:              |                                   | 6 |     |
| AFR 101  | Intro to African Amer Studies     |   |     |
| ARH 100  | Survey of Art                     |   |     |
| ARH 103  | Art History I                     |   |     |
| ARH 123  | Art History II                    |   |     |
| ARH 203  | Survey of Non-Western Art         |   |     |
| ARS 101  | Art Appreciation                  |   |     |
| CLA 110  | Intro Anc Greek Roman Culture     |   |     |
| CA 110   | Public Speaking                   |   |     |
| DRA 110  | Introduction to Theatre           |   |     |
| EH 215   | Brit Lit before 1785              |   |     |
| EH 216   | Brit Lit after 1785               |   |     |
| EH 225   | Am Lit before 1865                |   |     |
| EH 226   | Am Lit after 1865                 |   |     |
| EH 235   | World Lit before 1650             |   |     |
| EH 236   | World Lit after 1650              |   |     |
| LG 101   | Introductory Latin I              |   |     |
| LG 102   | Introductory Latin II             |   |     |
| LG 111   | Introductory French I             |   |     |
| LG 112   | Introductory French II            |   |     |
| LG 121   | Introductory Chinese I            |   |     |
| LG 122   | Introductory Chinese II           |   |     |
| LG 131   | Introductory Spanish I            |   |     |
| LG 132   | Introductory Spanish II           |   |     |
| LG 141   | Intro Classical Greek I           |   |     |
| LG 142   | Intro Classical Greek II          |   |     |
| LG 151   | Introductory German I             |   |     |
| LG 152   | Introductory German II            |   |     |
| LG 153   | Accelerated Intro German          |   |     |
| LG 171   | Introductory Russian I            |   |     |
| LG 172   | Introductory Russian II           |   |     |
| LG 173   | Accelerated Intro Russian         |   |     |
| LG 201   | Intermediate Latin I              |   |     |
| LG 202   | Intermediate Latin II             |   |     |
| LG 211   | Intermediate French I             |   |     |
| LG 212   | Intermediate French II            |   |     |
| LG 213   | Accelerated Inter French - H      |   |     |
| LG 221   | Intermediate Chinese I            |   |     |
| LG 222   | Intermediate Chinese II           |   |     |
| LG 231   | Intermediate Spanish I            |   |     |
| LG 232   | Intermediate Spanish II           |   |     |
| LG 234   | Inter Spanish Accel -H            |   |     |
| LG 241   | Interm Classical Greek I          |   |     |
| LG 242   | Interm Classical Greek II         |   |     |
| LG 251   | Intermediate German I             |   |     |
| LG 252   | Intermediate German II            |   |     |
| LG 271   | Intermediate Russian I            |   |     |
| LG 272   | Intermediate Russian II           |   |     |
| LG 273   | Intensive Second Year Russian     |   |     |
| LGS 101  | Introductory Japanese I           |   |     |
| LGS 102  | Introductory Japanese II          |   |     |
| LGS 106  | Introductory Arabic I             |   |     |
| LGS 107  | Introductory Arabic II            |   |     |
| LGS 110  | Intro American Sign Language I    |   |     |
| LGS 111  | Intro American Sign Lang II       |   |     |
| LGS 171  | Introductory Korean I             |   |     |
| LGS 172  | Introductory Korean II            |   |     |
| LGS 201  | Intermediate Japanese I           |   |     |
| LGS 202  | Intermediate Japanese II          |   |     |
| LGS 206  | Intermediate Arabic I             |   |     |
| LGS 207  | Intermediate Arabic II            |   |     |
| LGS 210  | Intermediate ASL I                |   |     |
| LGS 211  | Intermediate ASL II               |   |     |
| MUL 101  | Introduction to Music             |   |     |
| PHL 110  | Introduction to Philosophy        |   |     |
| PHL 120  | Critical Thinking                 |   |     |
| PHL 121  | Introduction to Logic             |   |     |
| PHL 131  | Introduction to Ethics            |   |     |
| PHL 231  | Social Ethics                     |   |     |
| PHL 240  | Western Philosophy: Classical     |   |     |
| REL 100  | Intro to the Study of Religion    |   |     |
| REL 200  | Old Testament/Hebrew Bible        |   |     |
| REL 201  | Survey of the New Testament       |   |     |
| <b>Area III – Natural Sciences &amp; Mathematics</b> |                                   |   |     |
| A. Complete the following:                           |                                   |   |     |
| MA 120   | Calculus and Its Applications     |   | 3-4 |
| or MA 125  | Calculus I                        |   |     |
| B. Select 8-10 hours from the following: 8-10        |                                   |   |     |
| AN 121   | Biological Anthropology           |   |     |
| & 121L   | and Biological Anthropology Lab   |   |     |
| BLY 101  | Life Science I                    |   |     |
| & 101L   | and Life Science I Laboratory     |   |     |
| or BLY 121   | General Biology I                 |   |     |
| & 121L   | and General Biology I Lab         |   |     |
| BLY 102  | Life Science II                   |   |     |
| & 102L   | and Life Science II Lab           |   |     |
| or BLY 122   | General Biology II                |   |     |
| & 122L   | and General Biology II Laboratory |   |     |
| CH 101   | Survey of Inorg and Org Chem      |   |     |
| & 101L   | and Survey Inorg-Org Chem Lab     |   |     |
| CH 131   | General Chemistry I               |   |     |
| & 131L   | and General Chemistry I Lab       |   |     |
| CH 132   | General Chemistry II              |   |     |
| & 132L   | and General Chemistry II Lab      |   |     |
| GEO 101  | Environmental Geography           |   |     |
| & 101L   | and Environmental Geography Lab   |   |     |
| GEO 102  | Earth and the Environment         |   |     |
| & 102L   | and Earth and the Environment Lab |   |     |
| GY 111   | Physical Geology                  |   |     |
| & 111L   | and Physical Geology Lab          |   |     |
| GY 112   | Earth History                     |   |     |
| & 112L   | and Earth History Lab             |   |     |

|                |   |
|----------------|---|
| MAS 134 & 134L | Ocean Science and Ocean Science Lab                             |
| PH 101 & 101L  | Introduction to Astronomy and Introduction to Astronomy Lab     |
| PH 104 & 104L  | Concepts of Physics and Concepts of Physics Laboratory          |
| PH 114 & 114L  | Physics with Algebra-Trig I and Alg-Trig Based Physics I Lab    |
| PH 115 & 115L  | Physics with Algebra -Trig II and Alg-Trig Based Physics II Lab |
| PH 201 & 201L  | Calculus-Based Physics I and Calculus-Based Physics I Lab       |
| PH 202 & 202L  | Calculus-Based Physics II and Calculus-Based Physics II Lab     |

**Area IV – History, Social & Behavioral Sciences see footnote table below (p. 3) <sup>1</sup>**

|                                 |                                  |   |
|---------------------------------|----------------------------------|---|
| A. Select one of the following: |                                  | 3 |
| HY 101                          | HY of Western Civilization I     |   |
| HY 102                          | HY of Western Civilization II    |   |
| HY 135                          | US History to 1877               |   |
| HY 136                          | US History since 1877            |   |
| B. Select one of the following: |                                  | 3 |
| AN 100                          | Intro to Cultural Anthropology   |   |
| AN 101                          | Intro Archaeology-Bio Anthro     |   |
| CA 100                          | Intro to Communication           |   |
| CA 211                          | Interpersonal Comm               |   |
| CJ 105                          | Introduction to Criminal Justice |   |
| GEO 114                         | People, Places, Environment      |   |
| GEO 115                         | World Regional Geography         |   |
| GS 101                          | Intro to Gender Studies          |   |
| HY 101                          | HY of Western Civilization I     |   |
| HY 102                          | HY of Western Civilization II    |   |
| HY 135                          | US History to 1877               |   |
| HY 136                          | US History since 1877            |   |
| IS 100                          | Global Issues                    |   |
| IST 201                         | Seasons of Life                  |   |
| NAS 101                         | Intro Native American Studies    |   |
| PSC 130                         | Intro to US Government           |   |
| PSY 120                         | Introduction to Psychology       |   |
| PSY 250                         | Life Span Development            |   |
| SY 109                          | Introductory Sociology           |   |
| SY 112                          | Social Problems                  |   |

|                            |                        |   |
|----------------------------|------------------------|---|
| C. Complete the following: |                        |   |
| ECO 215                    | Prin of Microeconomics | 3 |
| ECO 216                    | Prin of Macroeconomics | 3 |

**Area V 200-Level Business Core**

|                            |                       |   |
|----------------------------|-----------------------|---|
| A. Complete the following: |                       |   |
| ACC 211                    | Financial Accounting  | 3 |
| ACC 212                    | Managerial Accounting | 3 |
| B. Complete the following: |                       |   |
| BUS 245                    | Data Analytics I      | 3 |
| BUS 255                    | Data Analytics II     | 3 |
| C. Complete the following: |                       |   |

|                            |                             |              |
|----------------------------|-----------------------------|--------------|
| BUS 265                    | Legal Environ of Business I | 3            |
| D. Complete the following: |                             |              |
| CIS 250                    | Advanced Comp Applications  | 3            |
| <b>Total Hours</b>         |                             | <b>59-62</b> |

**Footnote**

<sup>1</sup> Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136).

**Graduation Plan**

(122 Total Hours)

| Course                        | Title   | Hours        |
|-------------------------------|---|--------------|
| <b>First Year</b>             |   |              |
| <b>Fall</b>                   |   |              |
| EH 101                        | English Composition I                                   | 3            |
| BUS 150                       | Intro to Business and Mgt                               | 3            |
| MA 120 or MA 125              | Calculus and Its Applications or Calculus I             | 3-4          |
| Fine Art                      | Area II <sup>1</sup>                                    | 3            |
| History                       | Area IV <sup>1</sup>                                    | 3            |
| BUS 101                       | Prof Experience I                                       | 1            |
| <b>Hours</b>                  |   | <b>16-17</b> |
| <b>Spring</b>                 |   |              |
| EH 102                        | English Composition II                                  | 3            |
| ECO 215                       | Prin of Microeconomics                                  | 3            |
| CIS 250                       | Advanced Comp Applications                              | 3            |
| Humanities or Fine Art        | Area II <sup>1</sup>                                    | 3            |
| Natural Science + Lab         | Area III <sup>1</sup>                                   | 4            |
| <b>Hours</b>                  |   | <b>16</b>    |
| <b>Second Year</b>            |   |              |
| <b>Fall</b>                   |   |              |
| ACC 211                       | Financial Accounting                                    | 3            |
| BUS 245                       | Data Analytics I  | 3            |
| ECO 216                       | Prin of Macroeconomics                                  | 3            |
| Literature                    | Area II <sup>1</sup>                                    | 3            |
| Natural Science + Lab         | Area III <sup>1</sup>                                   | 4            |
| <b>Hours</b>                  |   | <b>16</b>    |
| <b>Spring</b>                 |   |              |
| ACC 212                       | Managerial Accounting                                   | 3            |
| BUS 255                       | Data Analytics II                                       | 3            |
| BUS 265                       | Legal Environ of Business I                             | 3            |
| BUS 201                       | Professional Experience II                              | 1            |
| 2nd Literature or 2nd History | Area II or IV <sup>2</sup>                              | 3            |
| MGT 300                       | Management Theory and Practice                          | 3            |
| <b>Hours</b>                  |   | <b>16</b>    |
| <b>Third Year</b>             |   |              |
| <b>Fall</b>                   |   |              |
| MGT 300 or ECO 453            | Management Theory and Practice or Intro to Econometrics | 3            |
| MGT 305                       | Organizational Comm - W                                 | 3            |
| BUS 301                       | Professional Experience III                             | 1            |
| MKT 320                       | Principles of Marketing                                 | 3            |
| FIN 315                       | Business Finance  | 3            |
| Gen Ed                        | Area II or IV <sup>3</sup>                              | 3            |
| <b>Hours</b>                  |   | <b>16</b>    |

4 Management (BSBA) - General Management Concentration

|                                     |                               |                |
|-------------------------------------|-------------------------------|----------------|
| <b>Spring</b>                       |                               |                |
| MGT 351                             | Human Resource Management     | 3              |
| MGT 340                             | Organizational Behavior - W   | 3              |
| MGT 325                             | Operations Management         | 3              |
| MGT 334                             | International Mgt             | 3              |
| Management Elective #1 <sup>4</sup> |                               | 3              |
| <b>Hours</b>                        |                               | <b>15</b>      |
| <b>Fourth Year</b>                  |                               |                |
| <b>Fall</b>                         |                               |                |
| Management Elective #2 <sup>4</sup> |                               | 3              |
| Management Elective #3 <sup>4</sup> |                               | 3              |
| Management Elective #4 <sup>4</sup> |                               | 3              |
| Business Elective #1 <sup>5</sup>   |                               | 3              |
| MGT 496                             | Management Internship         | 3              |
| <b>Hours</b>                        |                               | <b>15</b>      |
| <b>Spring</b>                       |                               |                |
| Management Elective #5 <sup>4</sup> |                               | 3              |
| MGT 492                             | Management Analysis & Consult | 3              |
| Business Elective #2 <sup>5</sup>   |                               | 3              |
| MGT 485                             | Bus Policy in Global Eco - W  | 3              |
| MGT 486                             | Undergraduate Comp Exam       | 0              |
| <b>Hours</b>                        |                               | <b>12</b>      |
| <b>Total Hours</b>                  |                               | <b>122-123</b> |

<sup>1</sup> See General Education Requirements for options.

<sup>2</sup> All students must complete either a literature or a history sequence.

<sup>3</sup> If opted for Literature sequence, need Area IV; if opted for History sequence, need Area II.

<sup>4</sup> Anything in MGT at the 300 or 400 level not used to fulfill another requirement as scheduling and prerequisites allow.

<sup>5</sup> Anything in MCOB at the 300 or 400 level not used to fulfill another requirement except internship courses.