

GENERAL BUSINESS (BSBA)

Degree Requirements

Code	Title	Hours
General Education Requirements		
Select General Education Requirements (p. 1)		59-62
Major Requirements		
<i>Freshman Core</i>		
A. Complete the following:		
BUS 150	Intro to Business and Mgt (or Transfer Student Elective see footnote table below (p. 1)) ¹	3
<i>Upper Division Business Core</i>		
A. Complete the following:		
BUS 305	Data Analytics III	3
or ECO 453	Intro to Econometrics	
B. Complete the following:		
FIN 315	Business Finance	3
MGT 300	Management Theory and Practice	3
MGT 305	Organizational Comm - W	3
MGT 325	Operations Management	3
MKT 320	Principles of Marketing	3
<i>Experiential Learning</i> see footnote table below (p. 1) ²		
A. Select three hours from the following:		3
BUS 101	Prof Experience I	
BUS 201	Professional Experience II	
BUS 301	Professional Experience III	
BUS 302	Professional Preparation	
B. Select one of the following:		3
ACC 496	Accounting Internship	
ECO 496	Economics Internship	
FIN 496	Finance Internship	
MGT 496	Management Internship	
MKT 496	Marketing Internship	
<i>General Business Major Courses</i>		
A. Complete the following:		
MGT 340	Organizational Behavior - W	3
MGT 351	Human Resource Management	3
MKT 385	Services Marketing	3
FIN 343	Money Mkts and Fin Instit	3
ECO 318	Prin of Managerial Economics	3
ACC 380	Cost Accounting for Managers	3
B. Select three of the following:		9
ECO 330	Current Global Economic Issues	
FIN 300	Personal Finance	
FIN 344	Real Estate	
MGT 311	Legal Environ of Bus II	
MGT 390	Total Quality Management	
MGT 441	Service Operations	
MKT 350	Digital Marketing	
MKT 380	Integrated Mkt Communications	
ACC 331	Taxation of Individuals	

Business Electives

A. Select two courses from 300-494 Electives from ACC, ECO, FIN, MGT, MKT	6
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Business Policy Capstone

A. Complete the following:		
MGT 485	Bus Policy in Global Eco - W	3
MGT 486	Undergraduate Comp Exam	0

Minor Requirements

A minor is not required for this degree program	0
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Total Hours **122-125**

Footnote

¹ BUS 150 or Transfer Student Elective for students transferring into the College with more than 45 hours. Students transferring with 46-60 hours are highly encouraged to take BUS 150.

² Only 1 internship may be counted toward a business degree. Internship courses may only be used to fulfill the Experiential Learning requirement and may not be used as business electives or to fulfill any other degree requirements.

Notes:

- Course substitutions are possible with approval of the student's advisor or the Dean.
- Transfer credits for General Business Major Courses will only be accepted from AACSB-accredited institutions.

General Education Requirements

Code	Title	Hours
Area I - Written Composition		
A. Complete the following:		
EH 101	English Composition I	3
B. Complete the following:		
EH 102	English Composition II	3
Area II - Humanities & Fine Arts		
A. Select one of the following: see footnote table below (p. 3) ¹		3
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	
B. Select one of the following:		3
ARH 100	Survey of Art	
ARH 103	Art History I	
ARH 123	Art History II	
ARS 101	Art Appreciation	
DRA 110	Introduction to Theatre	
MUL 101	Introduction to Music	
C. Select six hours from the following:		6
AFR 101	Intro to African Amer Studies	
ARH 100	Survey of Art	
ARH 103	Art History I	
ARH 123	Art History II	

ARH 203	Survey of Non-Western Art	
ARS 101	Art Appreciation	
CLA 110	Intro Anc Greek Roman Culture	
CA 110	Public Speaking	
DRA 110	Introduction to Theatre	
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	
LG 101	Introductory Latin I	
LG 102	Introductory Latin II	
LG 111	Introductory French I	
LG 112	Introductory French II	
LG 121	Introductory Chinese I	
LG 122	Introductory Chinese II	
LG 131	Introductory Spanish I	
LG 132	Introductory Spanish II	
LG 141	Intro Classical Greek I	
LG 142	Intro Classical Greek II	
LG 151	Introductory German I	
LG 152	Introductory German II	
LG 153	Accelerated Intro German	
LG 171	Introductory Russian I	
LG 172	Introductory Russian II	
LG 173	Accelerated Intro Russian	
LG 201	Intermediate Latin I	
LG 202	Intermediate Latin II	
LG 211	Intermediate French I	
LG 212	Intermediate French II	
LG 213	Accelerated Inter French - H	
LG 221	Intermediate Chinese I	
LG 222	Intermediate Chinese II	
LG 231	Intermediate Spanish I	
LG 232	Intermediate Spanish II	
LG 234	Inter Spanish Accel -H	
LG 241	Interm Classical Greek I	
LG 242	Interm Classical Greek II	
LG 251	Intermediate German I	
LG 252	Intermediate German II	
LG 271	Intermediate Russian I	
LG 272	Intermediate Russian II	
LG 273	Intensive Second Year Russian	
LGS 101	Introductory Japanese I	
LGS 102	Introductory Japanese II	
LGS 106	Introductory Arabic I	
LGS 107	Introductory Arabic II	
LGS 110	Intro American Sign Language I	
LGS 111	Intro American Sign Lang II	
LGS 171	Introductory Korean I	
LGS 172	Introductory Korean II	
LGS 201	Intermediate Japanese I	
LGS 202	Intermediate Japanese II	
LGS 206	Intermediate Arabic I	
LGS 207	Intermediate Arabic II	
LGS 210	Intermediate ASL I	
LGS 211	Intermediate ASL II	
MUL 101	Introduction to Music	
PHL 110	Introduction to Philosophy	
PHL 120	Critical Thinking	
PHL 121	Introduction to Logic	
PHL 131	Introduction to Ethics	
PHL 231	Social Ethics	
PHL 240	Western Philosophy: Classical	
REL 100	Intro to the Study of Religion	
REL 200	Old Testament/Hebrew Bible	
REL 201	Survey of the New Testament	
Area III – Natural Sciences & Mathematics		
A. Complete the following:		
MA 120	Calculus and Its Applications	3-4
or MA 125	Calculus I	
B. Select 8-10 hours from the following:		8-10
AN 121	Biological Anthropology	
& 121L	and Biological Anthropology Lab	
BLY 101	Life Science I	
& 101L	and Life Science I Laboratory	
or BLY 121	General Biology I	
& 121L	and General Biology I Lab	
BLY 102	Life Science II	
& 102L	and Life Science II Lab	
or BLY 122	General Biology II	
& 122L	and General Biology II Laboratory	
CH 101	Survey of Inorg and Org Chem	
& 101L	and Survey Inorg-Org Chem Lab	
CH 131	General Chemistry I	
& 131L	and General Chemistry I Lab	
CH 132	General Chemistry II	
& 132L	and General Chemistry II Lab	
GEO 101	Environmental Geography	
& 101L	and Environmental Geography Lab	
GEO 102	Earth and the Environment	
& 102L	and Earth and the Environment Lab	
GY 111	Physical Geology	
& 111L	and Physical Geology Lab	
GY 112	Earth History	
& 112L	and Earth History Lab	
MAS 134	Ocean Science	
& 134L	and Ocean Science Lab	
PH 101	Introduction to Astronomy	
& 101L	and Introduction to Astronomy Lab	
PH 104	Concepts of Physics	
& 104L	and Concepts of Physics Laboratory	
PH 114	Physics with Algebra-Trig I	
& 114L	and Alg-Trig Based Physics I Lab	
PH 115	Physics with Algebra -Trig II	
& 115L	and Alg-Trig Based Physics II Lab	

PH 201 & 201L	Calculus-Based Physics I and Calculus-Based Physics I Lab	
PH 202 & 202L	Calculus-Based Physics II and Calculus-Based Physics II Lab	

Area IV – History, Social & Behavioral Sciences see footnote table below (p. 3) ¹

A. Select one of the following:		3
HY 101	HY of Western Civilization I	
HY 102	HY of Western Civilization II	
HY 135	US History to 1877	
HY 136	US History since 1877	
B. Select one of the following:		3
AN 100	Intro to Cultural Anthropology	
AN 101	Intro Archaeology-Bio Anthro	
CA 100	Intro to Communication	
CA 211	Interpersonal Comm	
CJ 105	Introduction to Criminal Justice	
GEO 114	People, Places, Environment	
GEO 115	World Regional Geography	
GS 101	Intro to Gender Studies	
HY 101	HY of Western Civilization I	
HY 102	HY of Western Civilization II	
HY 135	US History to 1877	
HY 136	US History since 1877	
IS 100	Global Issues	
IST 201	Seasons of Life	
NAS 101	Intro Native American Studies	
PSC 130	Intro to US Government	
PSY 120	Introduction to Psychology	
PSY 250	Life Span Development	
SY 109	Introductory Sociology	
SY 112	Social Problems	

C. Complete the following:		
ECO 215	Prin of Microeconomics	3
ECO 216	Prin of Macroeconomics	3

Area V 200-Level Business Core

A. Complete the following:		
ACC 211	Financial Accounting	3
ACC 212	Managerial Accounting	3
B. Complete the following:		
BUS 245	Data Analytics I	3
BUS 255	Data Analytics II	3
C. Complete the following:		
BUS 265	Legal Environ of Business I	3
D. Complete the following:		
CIS 250	Advanced Comp Applications	3

Total Hours 59-62

Footnote

¹ Students must complete a 6 credit hour sequence either in literature (Area II – EH 215 & EH 216, EH 225 & EH 226, or EH 235 & EH 236) or history (Area IV – HY 101 & HY 102 or HY 135 & HY 136).

Graduation Plan

(122 Total Hours)

Course	Title	Hours
First Year		
Fall		
EH 101	English Composition I	3
BUS 150	Intro to Business and Mgt	3
MA 120 or MA 125	Calculus and Its Applications or Calculus I	3-4
Fine Art	Area II ¹	3
History	Area IV ¹	3
BUS 101	Prof Experience I	1
Hours		16-17
Spring		
EH 102	English Composition II	3
ECO 215	Prin of Microeconomics	3
CIS 250	Advanced Comp Applications	3
Humanities or Fine Art	Area II ¹	3
Natural Science + Lab	Area III ¹	4
Hours		16
Second Year		
Fall		
ACC 211	Financial Accounting	3
BUS 245	Data Analytics I	3
ECO 216	Prin of Macroeconomics	3
Literature	Area II ¹	3
Natural Science + Lab	Area III ¹	4
Hours		16
Spring		
ACC 212	Managerial Accounting	3
BUS 255	Data Analytics II	3
BUS 265	Legal Environ of Business I	3
BUS 201	Professional Experience II	1
2nd literature or 2nd History	Area II or IV ²	3
MGT 300	Management Theory and Practice	3
Hours		16
Third Year		
Fall		
BUS 305 or ECO 453	Data Analytics III or Intro to Econometrics	3
MGT 305	Organizational Comm - W	3
MGT 325	Operations Management	3
MKT 320	Principles of Marketing	3
FIN 315	Business Finance	3
Hours		15
Spring		
ACC 380	Cost Accounting for Managers	3
MGT 340	Organizational Behavior - W	3
ECO 318	Prin of Managerial Economics	3
General Business Major Elective #1 ³		3
MGT 351	Human Resource Management	3
BUS 301	Professional Experience III	1
Hours		16
Fourth Year		
Fall		
MKT 385	Services Marketing	3
General Business Major #2 ³		3
FIN 343	Money Mkts and Fin Instit	3
Business Elective #1 ⁴		3

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MGT 496	Management Internship ⁵	3
Hours		15
Spring		
General Business Major Elective #3 ³		3
MGT 492	Management Analysis & Consult	3
Business Elective #2 ⁴		3
MGT 485	Bus Policy in Global Eco - W ⁶	3
MGT 486	Undergraduate Comp Exam ⁶	0
Hours		12
Total Hours		122-123

¹ See General Education Requirements for options

² All students must complete either a literature or a history sequence

³ ECO 330, FIN 300, FIN 344, MGT 311, MGT 390, MGT 441, MKT 350, MKT 380, or ACC 331

⁴ Anything in MCOB at the 300 or 400 level not used to fulfill another requirement except internship courses

⁵ May be MKT, ACC, FIN, or ECO 496.

⁶ MGT 485/MGT 486 only offered online in summer; taken the last semester of graduation

Notes:

- If opted for Literature sequence, need Area IV; if opted for History sequence, need Area II