

ENTREPRENEURSHIP FOR NON-BUSINESS MAJORS MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
MGT 345	Creativity and Innovation	3
MGT 355	Leg & Fin Aspects of Entrepren	3
MGT 465	New Venture Creation	3
MGT 483	Social Entrepreneurship	3
Select two elective courses from the following:		6
MGT 300	Management Theory and Practice	
MKT 320	Principles of Marketing	
MGT 347	Franchising	
MGT 356	Strategic Issues in Family Bus	
MKT 350	Digital Marketing	
MKT 381	Sales Mgt & Personal Selling	
MGT 462	Negotiatn/Disp Resolutn in Bus	
Total Hours		18