

ENTREPRENEURSHIP FOR BUSINESS MAJORS MINOR

Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

Code	Title	Hours
MGT 300	Management Theory and Practice	3
MGT 325	Operations Management	3
MGT 345	Creativity and Innovation	3
MGT 465	New Venture Creation	3
Select two courses from the following list that do not fulfill another requirement:		6
MGT 347	Franchising	
MGT 356	Strategic Issues in Family Bus	
MGT 462	Negotiatn/Disp Resolutn in Bus	
MKT 350	Digital Marketing	
MKT 381	Professional Selling & Sales Management	
MKT 384	Market Research	
FIN 370	Short-Term Financial Managemnt	
Total Hours		18