

MITCHELL COLLEGE OF BUSINESS

General Information

(251) 460-7167

Mitchell College of Business website
<https://www.southalabama.edu/colleges/mcob> (<https://www.southalabama.edu/colleges/mcob/>)

Title	Name
Interim Dean	Alvin Williams
Associate Dean	Kelly Woodford
Interim Assistant Dean of Graduate Studies & International	Gwendolyn Pennywell
Interim Assistant Dean of Financial Affairs	Reid Cummings

The Mitchell College of Business offers the degrees of Bachelor of Science in Business Administration, Master of Accounting, Master of Business Administration, and Doctor of Philosophy. The foundation of the College is quality instruction in all undergraduate and graduate programs. Our instructional mission is to prepare our graduate and undergraduate students for professional careers in the fields of accounting, economics, finance, real estate, management, marketing, international business, and supply chain management through a curriculum designed for both broad exposure to each field and in-depth coverage within a specific field of choice.

Mission

The Mitchell College of Business provides value-added experiential business education opportunities to undergraduate, masters, and doctoral students along the Gulf Coast through innovative engagement with constituents, while advancing the area's economic and social well-being.

Priorities

I. Instruction

The highest responsibility of the College is the instruction of its students and primary emphasis is placed on excellent teaching. In so doing, the College affirms its commitment to the University focus on excellence, lifelong learning and the education of the whole person. The College fulfills its instructional mission through the Bachelor of Science in Business Administration degree program for undergraduates and the Master of Business Administration, Master of Accounting, and Doctor of Philosophy programs at the graduate level.

II. Intellectual Contributions

The College encourages and supports faculty basic and applied scholarship as well as instructional development for the purposes of expanding knowledge, enhancing classroom instruction, and contributing to regional economic development. Scholarship is broadly defined to include investigative efforts that lead to the origination, the integration, or the application of knowledge pertinent to the various fields of business. A program of continuing scholarship is the responsibility of each faculty member. The College is responsible for using its resources to encourage, support, and reward faculty scholarship.

III. Service

The College's service mission is to engage in activities that support and contribute to the development of the University, community and region, and to provide a vehicle for the continuing development of faculty and staff through interaction with the College's numerous constituents. This mission is accomplished through participation in the College's external programs, and through the efforts of individual faculty and staff.

South Alabama Center for Business Analytics, Real Estate and Economic Development (SABRE)

SABRE offers a comprehensive range of services and resources for those in business, industry, government, education, and economic and community development. Drawing on the expertise of its staff and Mitchell College of Business faculty members, SABRE can customize strategic planning, personnel training, data analysis and visualization, consulting, economic impact analysis and forecasting, financial statement evaluation, site location assessment, and digital dashboard development, and much more, to best meet its clients' most critical needs. For those studying at the University of South Alabama, SABRE partners with Mitchell College of Business faculty and PhD students to pursue wide-ranging research opportunities. For undergraduates, SABRE provides support and advising for those pursuing the real estate concentration and also oversees USA Jaguar Realty, a first in the nation university-sanctioned company for real estate students, designed to educate and license the next generation of real estate professionals. Each year, SABRE also hosts and conducts multiple professional education seminars and conferences.

The Melton Center for Entrepreneurship and Innovation

The Melton Center impacts the Central Gulf Coast region by stimulating and nurturing entrepreneurship and innovation. The Center leverages federal, state, and local resources to impact and expand the entrepreneurial culture at the University of South Alabama and the Central Gulf Coast region through education, engagement, and development opportunities. The activities of the Melton Center directly support the service mission of the Mitchell College of Business to contribute to the economic development of the region.

Career Services Center

The University Career Services Center acts as a liaison between employers and students. Business and professional firms of national significance visit the campus regularly to interview prospective graduates.

Scholarships

The Mitchell College of Business offers prestigious scholarships to entering freshmen students who are majoring in the Mitchell College of Business. Contact the Office of Enrollment Services, (251) 460-6494, for application procedures, deadline dates and more information about the Abraham Mitchell Business Scholarships. In addition, scholarships for eligible students in the Mitchell College of Business are made available by local and regional firms in Accounting, Management, Marketing, Real Estate, and Finance. (Refer to the Financial Aid section of this Bulletin for details.) Visit JagSPOT on the University's website to apply.

Cooperative Education Program

The Cooperative Education Program is available to students in the Mitchell College of Business. This program offers qualifying students opportunities to work part-time while attending school as a full-time

student or alternate full-time employment with course work on a rotating semester basis. For details contact:

Director, Career Services Center
2100 Meisler Hall, University of South Alabama
Mobile, Alabama 36688-0002
(251) 460-6188

Transfer Students

The Office of Student Services in the Mitchell College of Business evaluates for credit all courses transferred from other colleges and universities. Degree credit will be given only for those courses which meet the requirements for the degree program of the College. Transfer credit for major-specific courses will only be given for courses taken at an AACSB accredited institution. Students transferring into the Mitchell College of Business with fewer than 45 hours will be required to take BUS 150, Introduction to Business. Students transferring into the College with 46-60 hours are highly encouraged to take BUS 150. Students transferring from a community college may have a maximum of 61 semester hours accepted toward the degree program. No junior or senior-level courses listed in the curriculum of the Mitchell College of Business will be accepted from a community college for degree credit.

Transient Course Credit

Students enrolled in the Mitchell College of Business must receive prior approval from the MCOB Dean's Office before enrolling in any courses at another institution. Approval will not be granted for dual enrollment for any semester in which the requested course is taught at USA. If the course is a major requirement, prior approval of the Department Chair is also required. Transient credit approval for upper division business courses will only be given for courses to be taken at AACSB accredited institutions.

Transient course approval may be granted to students in good academic standing who have not previously attempted the course at USA on one of the following conditions:

1. Students who are not residents of the area and who leave USA to return home for one or more semesters and the course is not offered on-line at USA during the at-home semester.
2. Students who move to another area prior to completing all degree requirements but who have met the residency requirements for the Mitchell College of Business and the courses needed to complete the degree are not offered on-line at USA.
3. Students who are scheduled to graduate and the course will not be offered at USA during the final term.

Except in extraordinary circumstances, transient approval will not be given for Pre-Major Courses (EH 101, EH 102 and MA 120) and courses in the 200-level Basic Business Technique Core. Transient approval for upper division major courses will only be given for approved courses taken at an AACSB accredited institution.

Failure to obtain prior approval may result in loss of transfer credit for the course work. The Transient Approval form may be downloaded from the MCOB website and forwarded to the Office of Student Services for consideration.

Transient Approval will not be granted to students on probation or for previously-unsuccessful courses attempted at USA. Approval will not be granted for a course the student is not eligible to take at USA.

Departments of Instruction

- Accounting (<http://bulletin.southalabama.edu/programs-az/business/accounting/>)
 - Accounting (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/accounting/accounting-bsba/>)
 - Accounting For Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/accounting/accounting-business-majors-minor/>)
- Economics, Finance And Real Estate (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/>)
 - Economics & Finance (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-finance-bsba/>)
 - Economics & Finance (BSBA) - Economics Concentration (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-finance-bsba-economics-concentration/>)
 - Economics & Finance (BSBA) - Finance Concentration (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-finance-bsba-finance-concentration/>)
 - Economics & Finance (BSBA) - Real Estate Concentration (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-finance-bsba-real-estate-concentration/>)
 - Economics for Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-business-majors-minor/>)
 - Economics for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/economics-non-business-majors-minor/>)
- Finance for Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/finance-business-majors-minor/>)
- Finance for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/finance-non-business-majors-minor/>)
- Real Estate for Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/real-estate-business-majors-minor/>)
- Real Estate for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/economics-finance-real-estate/real-estate-non-business-majors-minor/>)
- Management (<http://bulletin.southalabama.edu/programs-az/business/management/>)
 - Entrepreneurship for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/management/entrepreneurship-non-business-majors-minor/>)
 - General Business (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/management/general-business-bsba/>)
 - General Business for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/management/general-business-non-majors-minor/>)
 - Industrial-Organizational Psychology Minor (<http://bulletin.southalabama.edu/programs-az/business/management/industrial-organizational-psychology-minor/>)

- Management (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/management/management-bsba/>)
- Management (BSBA) - Entrepreneurship Concentration (<http://bulletin.southalabama.edu/programs-az/business/management/management-bsba-entrepreneurship-concentration/>)
- Management (BSBA) - General Management Concentration (<http://bulletin.southalabama.edu/programs-az/business/management/management-bsba-general-concentration/>)
- Management (BSBA) - Human Resources Concentration (<http://bulletin.southalabama.edu/programs-az/business/management/management-bsba-human-resources-concentration/>)
- Management for Business Major Minor (<http://bulletin.southalabama.edu/programs-az/business/management/management-business-major-minor/>)
- Management for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/management/management-non-business-majors-minor/>)
- Marketing and Quantitative Methods (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/>)
 - Data Analytics Minor (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/data-analytics-minor/>)
 - International Business (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/international-business-bsba/>)
 - Marketing (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/marketing-bsba/>)
 - Marketing (BSBA) - Marketing Management Concentration (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/marketing-bsba-management-concentration/>)
 - Marketing (BSBA) - Professional Sales Concentration (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/marketing-bsba-professional-sales-concentration/>)
 - Marketing for Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/marketing-business-majors-minor/>)
 - Marketing for Non-Business Majors Minor (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/marketing-non-business-majors-minor/>)
 - Supply Chain & Logistics Management (BSBA) (<http://bulletin.southalabama.edu/programs-az/business/marketing-quantitative-methods/supply-chain-logistics-management-bsba/>)
- MCOB Graduate Programs (<http://bulletin.southalabama.edu/programs-az/business/mcob-graduate-programs/>)
 - Accounting (MAcc) (<http://bulletin.southalabama.edu/programs-az/business/mcob-graduate-programs/accounting-macc/>)
 - Business Administration (MBA) (<http://bulletin.southalabama.edu/programs-az/business/mcob-graduate-programs/business-administration-mba/>)
 - Business Administration (PhD) (<http://bulletin.southalabama.edu/programs-az/business/mcob-graduate-programs/business-administration-phd/>)

Admission to the Mitchell College of Business

Students may transfer from other colleges in the University to the Mitchell College of Business. Students transferring into the Mitchell College of Business with fewer than 45 hours will be required to take BUS 150, Introduction to Business. Students transferring into the College with 46-60 hours are highly encouraged to take BUS 150. Degree requirements are defined by the University Bulletin in effect for the semester of entry into the College.

College Requirements

Student classifications in MCOB are Pre-Business, Business Administration, and Declared Major. Freshmen who are admitted in the Pre-Business Classification will be restricted to enrollment in General Education classes, which can include ECO 215, ECO 216, CIS 150, CIS 250, BUS 101, and BUS 150. In order to advance to the Business Administration classification, students admitted in the Pre-Business classification must successfully complete any developmental studies requirements and MA 112 with a GPA of 2.0 or higher before enrolling in MCOB courses.

Students enrolling in the College, who are eligible to enroll in MA 112, are assigned to Business Administration as their major until they have completed EH 101, EH 102, MA 120, and the 200-level Basic Business Techniques Core listed below with a minimum grade of C in each course and have a 2.0 USA GPA. After fulfilling these requirements, students must declare a major selected from the fields of Accounting, Economics and Finance, Management, Marketing, International Business, Supply Chain Management, or General Business. In Economics and Finance, Management, and Marketing, a concentration must also be declared. Students must have completed or be in the process of completing eighteen (18) hours of the 200 Business Techniques Core before enrolling in the Upper Division Business Core. MCOB students should officially declare a major before taking major courses or business electives.

After declaring a major, students will be advised by a faculty advisor from that area.

Students attending other colleges, including community colleges, who are planning to enter the Mitchell College of Business must take at least 50% of the required business credit hours and at least six (6) out of nine (9) major courses at the University of South Alabama. Transfer credit will only be awarded for upper division major courses taken at AACSB accredited institutions.

Each student is responsible for meeting all requirements of the degree program. Before registering for any course, students must complete any prerequisites listed in course descriptions in this Bulletin. The Office of Student Services is available to all students for the evaluation of their degree-program records. When an exception is made in a student's program, written approval of the exception by the Associate Dean must be placed in the student's file. Failure to properly document exceptions may delay graduation.

Requirements for a Second Major in Business, Dual Major Across Colleges, and Minors in Business

Undergraduate students enrolled in the Mitchell College of Business who plan to add a second major to their curriculum must meet all requirements for the second major. Courses included in the first major cannot be counted toward the second major requirements. Students not enrolled in the Mitchell College of Business who are interested in a dual

major in business or a minor in business must meet with the Director of the MCOB Office of Student Services for information and course planning.

All Course Requirements for the Bachelor of Science in Business Administration Degree

All students enrolled in the Mitchell College of Business are required to take specified business courses and courses in other colleges of the University. Additionally, a major field of study must be selected in Accounting, Economics and Finance, Management, Marketing, International Business, General Business, or Supply Chain Management.

General Business is the only major with all upper division business courses available online. The 300 and 400 level courses necessary to complete the General Business major are delivered on-line at least one time each academic year. The tentative schedule for on-line delivery is available from the MCOB Office of Student Services.

To graduate, students must complete a minimum of 122 semester hours with an overall institution grade-point average of 2.0 (38 hours of general education requirements and 84 hours of business courses). In addition, a grade of at least C is required in each of the Basic Business Techniques courses, a 2.0 GPA is required in the 300-level business core courses, and a 2.0 GPA is required for all courses counted in the Major.

All students enrolling in the Mitchell College of Business must complete at least fifty percent of all business credit hours and at least six of the nine courses counted toward the major at the University of South Alabama.

All students must petition for graduation according to University requirements explained elsewhere in this Bulletin.

Minors

Minors in the Mitchell College of Business

The Mitchell College of Business offers minors for both business and non-business students. Business students, except General Business majors, may elect minors in Accounting, Data Analytics, Economics, Finance, I/O Psychology, Management, Marketing, and Real Estate. Because of the general nature of the General Business degree, General Business majors are not eligible for business minors. Students in other colleges may elect, with the approval of their department chair, a minor in the Mitchell College of Business. Minors for non-business majors are offered in Data Analytics, Economics, Entrepreneurship, Finance, General Business, I/O Psychology, General Management, Marketing and Real Estate. A 2.0 is required for the courses applied toward the minor. Students must complete at least 50% of the courses counted towards the minor at the University of South Alabama. With the exception of psychology classes needed for the I/O Psychology minor, only courses taken at an AACSB accredited institution may count towards a business minor. Except as otherwise noted in the Bulletin, courses used for the business minor may not also count as major courses. Courses used for a first business minor may not be used for a second business minor. Specific course requirements for each minor may be found in the individual departments' bulletin information.