

COMMUNICATION (MA) - NON-THESIS CONCENTRATION

Non-Thesis Concentration

The MA program non-thesis curriculum consists of 33 credit hours, including a 6-hour core (CA 500 and CA 502) and 27 hours of elective courses.

Requirements for Admission

All applications must receive approval from the Graduate Program Coordinator, the Director for Graduate Studies for the College of Arts and Sciences, and the Graduate Dean. Students are admitted each semester and must meet the following requirements:

Regular Admission

A bachelor's degree from an institution accredited by the appropriate United States accrediting agency or equivalent for international institutions.

Official copies of undergraduate transcripts.

Applicants to graduate programs in Arts and Sciences typically have a minimum GPA of at least a 3.0 on all undergraduate work. In exceptional cases, applicants may be considered with at least a 2.5 GPA on all undergraduate work, or at least a 2.75 GPA on the last 60 hours of undergraduate work.

International Students

- International students must submit documentation of TOEFL test scores of 250 on computer-based test or 100 on internet-based test, or a minimum score of 7 on the IELTS.
- A documented evaluation by the USA host department to be conducted by video teleconference.
- Students who are required to take the English Language Proficiency Examination and whose scores suggest an English language deficiency must take the appropriate English as a Second Language courses. These courses are not counted as part of the 33-hour degree program.

Non-Degree Admission

Students may register for and complete up to 15 hours without formal entrance into the program.

Accelerated Bachelor's to Master's Program in Communication Option

Program Description

The USA accelerated bachelor's to master's (ABM) in Communication provides exceptional undergraduate students the opportunity to earn a bachelor's and master's degree at an accelerated pace.

Communication majors with a major in Advertising and Public Relations are encouraged to apply for the Accelerated Bachelor's to Master's Program in Communication (ABM). Students pursuing concentrations outside of Advertising and Public Relations are also encouraged to apply.

This program is designed to allow students to complete the Bachelor's degree in Advertising and Public Relations and the Master of Arts degree in Communication in five years.

Admissions Procedures

Admission will be a competitive process. The minimum standards are:

- Completed at least 90 credit hours
- Completed at least 30 credit hours at USA
- An overall GPA of 3.3 (Cumulative and AD/PR)
- Two letters of recommendation.

Admission will be based on characteristics of the applicant and research match to the Communication faculty.

Once admitted into the ABM program, students must maintain at least a 3.0 GPA and remain in good standing in order to stay in the program.

Credit Hour Requirements

Completion of the ABM program requires students complete at least 150 approved unique credit hours. To qualify for a baccalaureate degree, a student must complete at least 120 approved semester hours. To qualify for a master's degree a student must complete a minimum of 30 approved semester hours. Generally, undergraduate students are not approved to take more than 12 credit hours of graduate coursework.

Program Procedures

ABM students may begin taking graduate courses after completing at least 90 hours of undergraduate credit.

Upon completing the undergraduate degree, students will apply to the Master of Arts in Communication program. ABM students, who are in good standing, will be accepted into the Master of Arts in Communication program.

Completion of the Master of Arts in Communication requires successful completion of all requirements, including at least 33 graduate credit hours. Graduate credit taken while an undergraduate that is completed with at least the grade of B will be transferred into the Master's program upon acceptance into the program and will apply toward the 33 hours required for the Master of Arts in Communication degree, as long as the requirement of 150 approved unique undergraduate credit hours and 30 unique graduate credit hours is met.

A student who withdraws or is dismissed from the ABM program may not count graduate coursework towards both degrees. Graduate courses for which an undergraduate student did not earn an "A" or "B" grade, may not be counted towards the graduate degree.

An ABM student must be a full-time student and must complete all degree requirements for the master's within three semesters of the semester in which they were admitted to the Graduate School. An exception for a fourth semester may be granted where an additional semester is required for final revisions to and submission of a defended thesis. Exceptions to the ABM policy are at the discretion of the Dean of the Graduate School.

To qualify for a baccalaureate degree a student must complete a minimum of 120 approved semester hours, meet the university's general education requirements, meet the requirements of the major, and meet any specific requirements of the college or school. To qualify for a master's degree a student must complete a minimum of 30 semester hours of credit in an approved program of study.

Degree Requirements: Non-Thesis Option

The MA program non-thesis curriculum consists of 33 credit hours, including a 6-hour core (CA 500 and CA 502) and 27 hours of elective courses.

Degree Requirements and Courses

Code	Title	Hours
Core Requirements		
CA 500	Found Graduate Study Comm	3
CA 502	Communication Theory	3
Select 27 hours of Electives from the following:		27
CA 501	Qualitative Research Methods	
CA 503	Quantitative Research Methods	
CA 510	Persuasion in Professional Com	
CA 511	Theor Found in Interper Comm	
CA 530	Analysis of Comm in Orgs.	
CA 545	Communication Ethics	
CA 549	Media Effects	
CA 555	Corp. and Public Comm. Law	
CA 560	Social Media Management	
CA 570	Audience Dynamics	
CA 576	Historical Perspectives of SC	
CA 585	Reputation Management	
CA 590	Sp Top in Comm -	
CA 592	Seminar in Comm Theory	
CA 594	Dir St in Communication -	
CA 596	Professional Studies - Intern	
Total Hours		33

- Directed Studies

CA 594

Directed study courses involve independent study of a communication topic. The purpose is to provide study in an area of specialization not covered by an existing course.

- The student must submit a topic proposal to a graduate faculty member. Once the topic is approved, both the faculty member and the student must sign a contract describing student expectations and outcomes and grading criteria.
- The student can register for between 1 and 3 credit hours in CA 594 courses with course requirements determined accordingly.
- The student may take a maximum of 3 hours in directed study coursework.

Grade Requirements

- A minimum of a 3.0 GPA on all work attempted is required for graduation.
- Courses in which a student receives a "D" or below will not be counted toward the degree program.
- A maximum of 2 courses with a grade of "C" will be counted toward the degree program.
- Students receiving 3 grades of "C" or below, regardless of the overall GPA, will be dismissed from the program.

- A student who receives a failing grade in a course for graduate credit may be dismissed from the program.

Time Limitations

- All degree requirements must be completed within 7 calendar years.
- Most students who take 9 hours per semester complete the degree within a 2-year period.
- The time required for degree completion depends on how many courses a student can take each semester.

Course Load

- Two or three courses (6-9 credit hours) per semester constitute a full-time course load.