

# ADVERTISING & PUBLIC RELATIONS MINOR

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## Degree Requirements

If a minor is required in your degree program, at least 9 (lower and/or upper-division) hours of courses in the minor must be completed at the University.

### Minor in Advertising & Public Relations

Minors in Advertising & Public Relations must complete a total of 18 hours in communication including 9 upper division hours.

Students may elect to focus on a communication track as listed below, but no course except CA 110 will be considered as required:

Code	Title	Hours
<b>Advertising &amp; Public Relations</b>		<b>18</b>
CA 101	Intro to Media	3
APR 221	Advertising Principles	3
or APR 224	Public Relations Principles	
Choose 4 additional upper division APR courses.		12