

STUDIO ART (BFA) - GRAPHIC DESIGN CONCENTRATION

Degree Requirements

Code	Title	Hours
General Education Requirements		
https://bulletin.southalabama.edu/programs-az/arts-sciences/art-history/#bfageneraleducationtext		52-55
Major Requirements		54
<i>Art Core</i>		27
A. Complete the following:		
ARS 121	Perceptual Drawing I	3
ARS 122	Perceptual Drawing II	3
B. Complete the following:		
ARS 123	Two-Dimensional Design	3
ARS 124	Three-Dimensional Design	3
C. Select two of the following:		
ARS 222	Figure Drawing I	3
ARS 225	Conceptual Drawing I	
ARS 322	Figure Drawing II	3
ARS 325	Conceptual Drawing II	
ARS 422	Figure Drawing III	3
ARS 425	Conceptual Drawing III	
ARS 426	Color Theory	3
ARS 426	Color Theory	
D. Select one of the following:		
ARS 322	Figure Drawing II	3
ARS 325	Conceptual Drawing II	
ARS 422	Figure Drawing III	3
ARS 425	Conceptual Drawing III	
ARS 426	Color Theory	3
ARS 426	Color Theory	
<i>Graphic Design Concentration</i>		33
A. Complete the following:		
ARS 488	Graphic Design Thesis	3
B. Complete the following:		
ARS 271	Introduction to Graphic Design	3
ARS 273	Graphic Design Foundations	3
ARS 272	Typography	3
C. Complete the following:		
ARS 373	Graphic Design Identity Systems	3
ARS 374	Publication Design	3
ARS 472	Senior Graphic Design	3
ARS 473	Web Design	3
D. Select two of the following:		
ARS 375	Digital Graphic Design	6
ARS 376	Illustration	
ARS 390	Special Topics	3
ARS 490	Special Topics	
ARS 496	Professional Studies Internship	3
ARS 496	Professional Studies Internship	
E. Complete the following:		
ARS 479	Design Business Practices-W	3
Secondary Concentration Requirement		15

A secondary concentration is required for this program.

The secondary concentration is fifteen hours in a studio area different from the student's primary concentration for the BFA in Studio Art. Secondary concentrations are available in Ceramics, Glass, Painting, Photography, Printmaking, Sculpture and Interdisciplinary. Interdisciplinary Secondary concentration consists of 9 credits in one area and 6 credits in any combination of the other.

A MINIMUM OF 120 HOURS IS REQUIRED FOR A DEGREE 120

All undergraduates must complete two designated writing credit (W) courses, at least one must be in major or minor.

Notes:

Graphic Design Sophomore Review:

Once a year, students who wish to pursue a degree in graphic design at the University of South Alabama apply for admission to the BFA program in graphic design after completing ARS 271, ARS 273, and have completed or be taking ARS 272. For more information on the Review please contact art@southalabama.edu for specific dates and requirements.

Additional Information

Requirements for a Double Primary Concentration

In lieu of a secondary concentration, students may complete a second primary concentration. This will require course work in excess of the 121 hours minimum required for the B.F.A. and may delay time to graduation. To complete a Double Primary Concentration, students must complete Primary Concentration requirements in two separate areas including Senior Thesis or Senior Portfolio where applicable.

Requirements for an Optional Minor

In addition to the completion of the Studio Art B.F.A. primary and secondary concentration requirements, students have the option to complete a minor in a discipline outside the department. The addition of a minor will require course work in excess of the 120 hours minimum required for the B.F.A. and may delay time to graduation.

Graduation Plan

(124 Total Hours)

Course	Title	Hours
First Year		
Fall		
CAS 100	First Yr Exp -	2
ARH 103	Art History I	3
ARS 121	Perceptual Drawing I	3
ARS 123	Two-Dimensional Design	3
MA 110 or MA 112	Finite Mathematics ¹ or Precalculus Algebra	3
EH 101	English Composition I	3
		Hours
		17
Spring		
ARS 122	Perceptual Drawing II	3
ARS 124	Three-Dimensional Design	3
HY 101 or HY 121 or HY 135	HY of Western Civilization I (Area IV, A) or World Civilization I or US History to 1877	3
EH 102	English Composition II	3
ARH 123	Art History II	3
		Hours
		15

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Second Year

Fall		
ARS 271	Introduction to Graphic Design	3
ARS 273	Graphic Design Foundations	3
ARS	Secondary I-#1 of 5	3
ARH 344	Contemporary Art (Fall only)	3
HY 102 or HY 122 or HY 136	HY of Western Civilization II (Area IV, A- depending on sequence) or World Civilization II or US History since 1877	3
Hours		15

Spring		
ARS 272	Typography	3
Drawing course #1 of 3		3
ARH	Art History elective #1 of 2	3
Natural Science with Lab #1		4
ARS	Secondary #2 of 5	3
Hours		16

Third Year

Fall		
ARS 373	Graphic Design Identity Systems	3
Select one of the following:		3
ARS 375	Digital Graphic Design	
ARS 376	Illustration	
ARS 496	Professional Studies Internship	
Drawing course #2 of 3		3
ARH	Art History elective #2 of 2	3
Natural Science with Lab #2		4
Hours		16

Spring		
ARS 374	Publication Design	3
ARS 473	Web Design	3
Writing (W) course anywhere in University ¹		3
ARS	Secondary #3 of 5	3
Select one of the following (Area II, B):		3
EH 215	Brit Lit before 1785	
EH 216	Brit Lit after 1785	
EH 225	Am Lit before 1865	
EH 226	Am Lit after 1865	
EH 235	World Lit before 1650	
EH 236	World Lit after 1650	
Hours		15

Fourth Year

Fall		
ARS 472	Senior Graphic Design	3
ARS 479	Design Business Practices-W	3
ARS	Secondary #4 of 5	3
Area IV, B Social and Behavioral Sciences #1		3
CA 110	Public Speaking	3
Hours		15
Spring		
ARS 490 or ARS 496	Special Topics (GD elective) or Professional Studies Internship	3
ARS	Secondary #5 of 5	3
ARS	Upper Level Drawing course #3 of 3	3
Area IV, B Social and Behavioral Sciences #2		3
ARS 488	Graphic Design Thesis	3
Hours		15

Total Hours **124**

¹ See General Education Requirements