ATHLETIC DEPARTMENT MISSION/PHILOSOPHY

**Mission Statement:** The mission of the University of South Alabama Department of Athletics is to complement and support the University's overall institutional mission while developing leaders who achieve academic and athletic excellence.

**Vision:** The Department of Athletics will be a model intercollegiate athletics program recognized for its academic and competitive excellence. Our operations and culture will be student-centered and managed with sound educational and business practices. Sport programs will provide a source of pride and unity among students, alumni, faculty, staff, and the community we serve.

**Core Values/Guiding Principles:** The Department of Athletics affirms the following core values and guiding principles as essential to the accomplishment of its mission:

**Core Values:**

- Work ethic; Selflessness; Respect; Diversity; Fairness; Integrity; and Transparency.

**Guiding Principles:**

- Commitment to Graduation
- Commitment to Citizenship
- Commitment to Championships