## ATHLETIC DEPARTMENT MISSION/PHILOSOPHY

**Mission Statement:** The mission of the University of South Alabama Department of Athletics is to complement and support the University's overall institutional mission while developing leaders who achieve academic and athletic excellence.

Vision: The Department of Athletics will be a model intercollegiate athletics program recognized for its academic and competitive excellence. Our operations and culture will be student-centered and managed with sound educational and business practices. Sport programs will provide a source of pride and unity among students, alumni, faculty, staff, and the community we serve.

**Core Values/Guiding Principles:** The Department of Athletics affirms the following core values and guiding principles as essential to the accomplishment of its mission:

Core Values:

• Work ethic; Selflessness; Respect; Diversity; Fairness; Integrity; and Transparency.

**Guiding Principles:** 

- · Commitment to Graduation
- · Commitment to Citizenship
- · Commitment to Championships