

JOURNALISM (JOU)

JOU 250 Radio and TV Performance 3 cr

Course focuses on the unique aspects of radio and television as communication media. Different styles of delivery for various media projects will be studied - broadcast news, advertising, and entertainment. Course also focuses on restraints and requirements of the individual medium on the practice of broadcast delivery.

Prerequisite: CA 110 Minimum Grade of D

JOU 252 Media Literacy Digital Age 3 cr

Prepares students to actively and critically evaluate online information sources including news sites and social media platforms. Students develop usable skills to authenticate, fact-check, and evaluate bias in written and visual communication.

JOU 270 Sports Journalism 3 cr

This is a traditional lecture and writing course that will provide students with an overview of sports journalism and hone writing, reporting and editing skills. Students will learn how to write a game story, advance/follow-up story, sports column and feature story during the semester. As in the journalism industry, students will adhere to strict deadlines. Computer

Prerequisite: EH 102 Minimum Grade of C and EH 105 Minimum Grade of C

JOU 281 Editing and Layout 3 cr

Principles and practices of selection and preparation of written and pictorial materials for newspapers, magazines, and related media. Layout and design, production planning, and related topics. Computer fee.

Prerequisite: CA 220 Minimum Grade of C

JOU 288 History of the Mass Media 3 cr

The role of journalism in American society from the Revolution to the present. This course is equivalent on HY 288.

JOU 301 Skepticism in Media-Philosophy 3 cr

This course examines some of the most fundamental questions about human knowledge, belief and rationality and compares the treatment of such issues in philosophical discussions and contemporary media, especially film. Identical with PHL 301. Credit cannot be received for both CA 301 and PHL 301.

Prerequisite: EH 102 Minimum Grade of D or EH 105 Minimum Grade of D

JOU 327 International Media 3 cr

This course examines the international media systems and the rights and responsibilities of journalists in covering issues in the new and developing social media landscape. In this course, we will explore both the theoretical foundations and practical implications of the international medial systems.

JOU 350 Broadcast News 3 cr

Course includes both writing in the broadcast media and exploring broadcast news operations. Assignments include writing broadcast news stories and evaluating broadcast news operations. Lectures cover the characteristics of broadcast news, news styles, news policy, and ethics and responsibility in broadcast news. Fee

Prerequisite: CA 220 Minimum Grade of C

Corequisite: JOU 353

JOU 353 Broadcast News Editing 3 cr

This course focuses on the post-production for television news. Students will edit footage they shot for CA 350, learning to weave together b-roll, interview, natural sound, and voice-over to create a compelling narrative.

Prerequisite: CA 220 Minimum Grade of C

Corequisite: JOU 350

JOU 354 Media and Politics 3 cr

Examining the role and influence of mass media in politics, exploring how and why the media contribute to and shape democracy.

Prerequisite: (PSC 130 Minimum Grade of C or CA 100 Minimum Grade of C or CA 101 Minimum Grade of C)

Cross-Listed: PSC 354

JOU 370 Intern Reporting-Writing-W 3 cr

Study of intermediate skills needed for reporting, evaluating, and writing news stories, with particular attention given to the reporting of public affairs issues. Vanguard practicum. Fee

Prerequisite: CA 220 Minimum Grade of C and (EH 102 Minimum Grade of C or EH 105 Minimum Grade of C)

JOU 382 Photojournalism 3 cr

The study of basic photography and the principles of still photography journalism, with particular emphasis on camera use, photo processing, visual aesthetics, and journalistic story-telling. Computer fee.

JOU 383 Digital Photography 3 cr

Through this course students will develop a general understanding of the ability of photographic images to communicate concepts, ideas and emotion through creative photography. It will be a hands-on course, in which students will use digital cameras to produce photographs that achieve the desired message. Computer

JOU 387 Magazine & Feature Writing-W 3 cr

A writing and reporting course focusing on advanced skills, including alternative structures for news stories. Designed to give students a broad overview of the magazine industry and its current trends with emphasis on newspaper and magazine feature writing.

Prerequisite: CA 220 Minimum Grade of C

JOU 450 Adv Broadcast News 3 cr

This is an advanced course in broadcast news reporting and production. Students will have hands-on practice in a newsroom situation.

Prerequisite: (JOU 350 Minimum Grade of C or CA 350 Minimum Grade of C)

JOU 452 The News Documentary 3 cr

This course gives students experience in producing short documentaries for the media. Students will produce their own documentary with the intent of entering the finished product in student competitions.

Culminating experience for broadcast journalism students.

Prerequisite: (JOU 450 Minimum Grade of C or CA 450 Minimum Grade of C)

JOU 454 Newscast Practicum 3 cr

This course is designed to give upper level Broadcast Journalism students hands-on experience creating a weekly television news program. Students will gain additional experience in news production and TV news programming. Students will report, produce and announce the news on the Jag-TV station.

Prerequisite: (JOU 350 Minimum Grade of C or CA 350 Minimum Grade of C) and (JOU 450 (may be taken concurrently) Minimum Grade of C or CA 450 Minimum Grade of C)

JOU 472 Enterprise Reporting 3 cr

Advanced study of news reporting and presentation techniques including investigative reporting. Students concentrating in print will produce a professional-quality print project. Culminating experience for print journalism students who take this course. Computer fee.

Prerequisite: (JOU 370 (may be taken concurrently) Minimum Grade of D or CA 370 Minimum Grade of D)

JOU 481 Opinion Writing - W 3 cr

An examination of the editorial and other opinion and persuasive communications used by the print and electronic media. Computer fee.

Prerequisite: CA 220 Minimum Grade of C

JOU 482 Multi-Media Story Telling 3 cr

This course will teach the basics of creating a professional-quality journalism story for the Web using multimedia techniques. We also explore how multimedia and interactivity are changing the communication experience for communication practitioners as well as for their audiences. Culminating experience for print journalism students who take this course. Technology

Prerequisite: CA 260 (may be taken concurrently) Minimum Grade of D and (JOU 350 (may be taken concurrently) Minimum Grade of D or CA 350 Minimum Grade of D) and (JOU 382 (may be taken concurrently) Minimum Grade of D or CA 382 Minimum Grade of D)